

Largest diabetes screening day to date to take place in Dundrum Town Centre

With an estimated 1 in every 15 Irish people having diabetes¹, everyone is encouraged to come along and get their risk for Type 2 Diabetes assessed

1st November 2017: To mark World Diabetes Day on 14th November, healthcare company MSD Ireland and Diabetes Ireland have joined forces to offer free screenings for Type 2 Diabetes to visitors to Dundrum Town Centre. Having already screened 3,500 members of the public around the country since they started partnering in 2014, they are aiming to assess 500 people on the day, making it their biggest screening this year. All adults are encouraged to attend.

An estimated 1 in 15 adults in Ireland have diabetes¹. The aim of World Diabetes Day 2017 at Dundrum is to alert at least 500 members of the public of their type 2 diabetes risk, bringing the total number of people screened as part of the initiative to 4,000.

Free assessments for Type 2 Diabetes and expert advice on effectively preventing or managing the condition will be available for shoppers from 10am to 4pm and 6pm to 8pm on Tuesday, 14th November. The free screening will be held on the third floor of the centre.

Dr. Anna Clarke, Health Promotion and Research Manager, Diabetes Ireland, comments: "We're encouraging everyone who has diabetes or is worried they might be at risk to come down to Dundrum Town Centre on World Diabetes Day and speak to one of our experts. Early detection of Type 2 Diabetes or Prediabetes allows an invaluable opportunity to take control of your health and wellbeing, even 'halting' the impact of Type 2 diabetes when you take a healthier approach to life.

Ger Brennan, Managing Director, MSD Ireland, commented: "We are proud of the success of the Diabetes Screening Days initiative, with 3,500 people screened in 82 pharmacies across Ireland to date. MSD is dedicated to empowering patients and advocating for them to live healthier lives with diabetes. We are delighted to be marking World Diabetes Day with a final screening for 2017 in Dundrum Town Centre on November 14th to help raise awareness of Type 2 Diabetes and support people to be more proactive in the management of their own health."

ENDS

1. Diabetes Ireland website, 2017 <https://www.diabetes.ie/about-us/diabetes-in-ireland/>